

FROM NFL PRESS RELEASE

SUPER BOWL LEGACY GRANT EVENTS

As it does every year, the NFL seeks to improve the surrounding communities of the Super Bowl host city with a financial donation. This year, the NFL Foundation provided a \$1 million grant to the NY/NJ Super Bowl Host Committee's Snowflake Youth Foundation to fund charitable projects throughout New York and New Jersey to provide children with places to be active and healthy. This grant was matched by the NY/NJ Super Bowl Host Committee for a total of \$2 million.

Many of the refurbishment projects have focused on areas that suffered major damage as a result of Hurricane Sandy.

On Monday, Jan. 27, at 4 p.m., NFL Commissioner ROGER GOODELL, NY/NJ Super Bowl Host Committee President & CEO ALFRED F. KELLY, JR., New York Jets' owner WOODY JOHNSON and New York Giants' treasurer JONATHAN TISCH, Co-Chairman of the Board, Loews Corporation, will be among those to unveil and celebrate major renovations at the Boys and Girls Club of Newark (BGCN) Central Ward Clubhouse (1 Avon Ave., Newark, NJ 07108). The Club is a full-service community center that offers educational programs and athletic activities for local youth. Through the Super Bowl Legacy Grant the Club was able to renovate its gymnasium and welcome area. A press conference and tour of the renovated facility will be held.

On Thursday, Jan. 30 at 3 p.m., NFL Commissioner ROGER GOODELL, NY/NJ Super Bowl Host Committee President & CEO ALFRED F. KELLY, JR., New York Jets' owner WOODY JOHNSON and New York Giants' treasurer JONATHAN TISCH will take part in a press conference at Boys and Girls High School in Bedford Stuyvesant, Brooklyn (1700 Fulton St, Brooklyn, NY 11213) to unveil the school's new football field. The Super Bowl Legacy Grant provided funding for resurfacing of the field, including replacing all turf, goal posts and soccer goals. The field will be used by students as well as the surrounding community.

The NY/NJ Snowflake Youth Foundation (www.snowflakeyouthfoundation.org) is a 501c3 created by the NY/NJ Host Committee to carry out the charitable legacy work done annually by the NFL Foundation and the local Host Committee.

MORE INFO

Newark Boys and Girls Club

The Boys & Girls Club of Newark (BGCN) Central Ward Clubhouse, built in 1971, functions as a full-service community center, with more than a dozen evidence-based educational programs, in addition to arts and crafts, dance, basketball, swimming, chess and other opportunities. To continue to serve the public and expand the number of children served, the new renovations include the renovation of the welcome area

(reception and member check in and check out), the games room, the visual arts room, technology center, dance & fitness studio, instructional kitchen & garden, gymnasium, and aquatics center.

Boys and Girls High School

The new football field at the high school will serve Boys and Girls High School students as well community groups. The resurfacing work included replacing all turf, replacing goal posts and soccer goals, repairing the shot-put and long jump areas and conducting minor repairs to the perimeter concrete retaining wall which supports the fences. Boys and Girls High School is the oldest public high school in Brooklyn. According to the 2010 Census, Bedford Stuyvesant's population is 76% African American and 18.1% Hispanic. The poverty rate among children is extremely high. Between 70% and 99% of students live below the poverty line.